

Thermal protection perfection

that's what Seymour Manufacturing International (SMI) is all about

It's the award-winning company behind Tempro, the remarkable lightweight thermal insulation material which has been scientifically proven to cut energy loss by 25% in chillers, and an amazing 33% in freezers.

Seymour Manufacturing International (SMI) is a world leader in thermal insulation for the protection of food, chemicals, agricultural and home delivery products, serving a diverse range of sectors from supermarkets and pharmaceutical companies to blood banks, and the Ministry of Defence.

And its customer base is a veritable who's who of top names, including Waitrose, Morrison's, Asda, Greggs, the Co-op, Tesco, Sainsbury's, Marks & Spencer, and Lidl.

SMI's products include Cold-Stop insulated curtains, flexible Temperature Control Zones (TCZ) which can provide an instant coldroom, thermal roll cage covers, and Cold-Korner, which can create an instant chilled space to 2°C in under 15 minutes.

The company also produces a range of Track-Rack shelving and racking, plus adjustable pallet covers and liners – all saving sufficient energy to produce a very rapid return on investment.

One of SMI's most recent innovations is Back-Stop, the first insulated flexible barrier designed to reduce energy loss from the back of a chilled or frozen vehicle.

The insulated door curtain system conserves significant amounts of energy by retaining chill. With vehicle back doors open, at least three quarters of the load is automatically protected.

Food delivery specialist Apetito is among the big names to have chosen Back-Stop curtains for their delivery fleet – they placed the order after tests revealed they reduced the loss of temperature from the back of vehicles by nearly 60 per cent.

The curtains are also being used by



Ruskim Seafoods Limited, Europe's number one importer of quality meat, seafood and poultry, which said: "It is quite amazing how such a lightweight, flexible curtain can have the ability to form such an effective temperature control barrier.

"We have been retaining frozen temperatures of around -15°C on one side of the curtains, and ambient or chilled

temperatures of between 0°C and 3°C on the other, consistently.

"There is no doubt that this product has the potential to revolutionise the way in which companies such as Ruskim operate. It is light years ahead of any similar products on the market right now."

It promises to be an exciting year for SMI, which is stepping up export trade and has recently expanded its sales team with two key recruitments, and more to follow.

Leo De Cilia, who has previously worked for top brands such as Britvic plc, Palmer and Harvey, and Imperial Tobacco, is sales manager for the south west of England.

And Paddy Hanson, a refrigeration, security and manufacturing expert who spent nearly 40 years working with top businesses in South Africa, has returned to the UK to take on the sales manager role for the Midlands.

To find out more, you can call SMI on +44 (0) 1952 730 630, or visit online at www.seymour-mi.com – alternatively follow on Twitter at @SMI_ltd